



AMERICAN
PSYCHIATRIC
ASSOCIATION



ANNUAL MEETING

May 20-24, 2017 • San Diego

2017

EXHIBITOR PROSPECTUS

San Diego Convention Center
psychiatry.org/annualmeeting

**Plan Now
to Exhibit!**

Great Opportunities Available

Exhibit at the 2017 APA Annual Meeting

San Diego Convention Center
111 West Harbor Drive, San Diego, Calif.

Meeting Dates: Saturday, May 20 - Wednesday, May 24, 2017

Exhibit Dates:

Saturday, May 20:
9:00 a.m. - 4:00 p.m. APA Central, APA Bookstore,
Career Fair, Publishers Book Fair

Sunday, May 21 -
Tuesday, May 23
10:00 a.m. - 4:00 p.m. All commercial and educational
exhibits, including APA Central,
APA Bookstore, Career Fair,
Publishers Book Fair and
International Meeting Pavilion

Who We Are

The American Psychiatric Association (APA) is an organization of psychiatrists working together to ensure humane care and effective treatment for all persons with mental illness, including substance use disorders. It is the voice and conscience of modern psychiatry. Its vision is a society that has available, accessible quality psychiatric diagnosis and treatment.

Why You Should Exhibit...

The APA invites you to exhibit at the 2017 Annual Meeting, May 20 - 24, 2017, in San Diego. The theme for the meeting is ***Prevention Through Partnerships***.

The meeting offers you the largest audience of psychiatrists and mental health professionals at any meeting in the world. It provides a professionally designed and managed exhibit program and an excellent venue to display products designed for the mental health professional, recruit for psychiatric positions or to offer other services to the APA Annual Meeting attendees.

The APA Annual Meeting is the largest psychiatric meeting held annually, with over 12,000 anticipated attendees from around the globe, most who are physicians from psychiatric and other mental health disciplines, social workers and nurses. The meeting features hundreds of educational sessions and presentations on the latest research, and serves as a symbol of the Association's commitment to improved patient care through professional education. In addition to the more than 400 scientific sessions, over 200 APA committee meetings and allied group meetings will be held during the APA meeting.

Why You Should Exhibit...

Being an exhibitor at the APA Annual Meeting is the perfect opportunity for you to:

- Generate new sales leads;
- Interact with psychiatrists from the U.S. and around the world;
- Build visibility for your company;
- Introduce new products and service to attendees;
- Advertise to a wide range of attendees; and
- Include complete company contact information and description of your products/services in the *APA Exhibits Guide* (if received in advance of deadline).

Exhibit Hall Highlights:

- Poster Sessions
- Unopposed exhibit hours Sunday - Tuesday
- APA Cafe's with charging stations, free Wi-Fi and coffee
- Networking Opportunities through APA Meeting App
- Career Fair and Publishers Book Fair exhibits from Saturday - Tuesday

Who to Contact:

Exhibit Sales & Logistics

Vernetta Copeland
Associate Director, Exhibits Manager
703-907-7382
vcopeland@psych.org

Exhibitor Registration

Jamie Woodside, CEM
Senior Meeting Planner
703-907-7810
jwoodside@psych.org

Important Deadline Dates

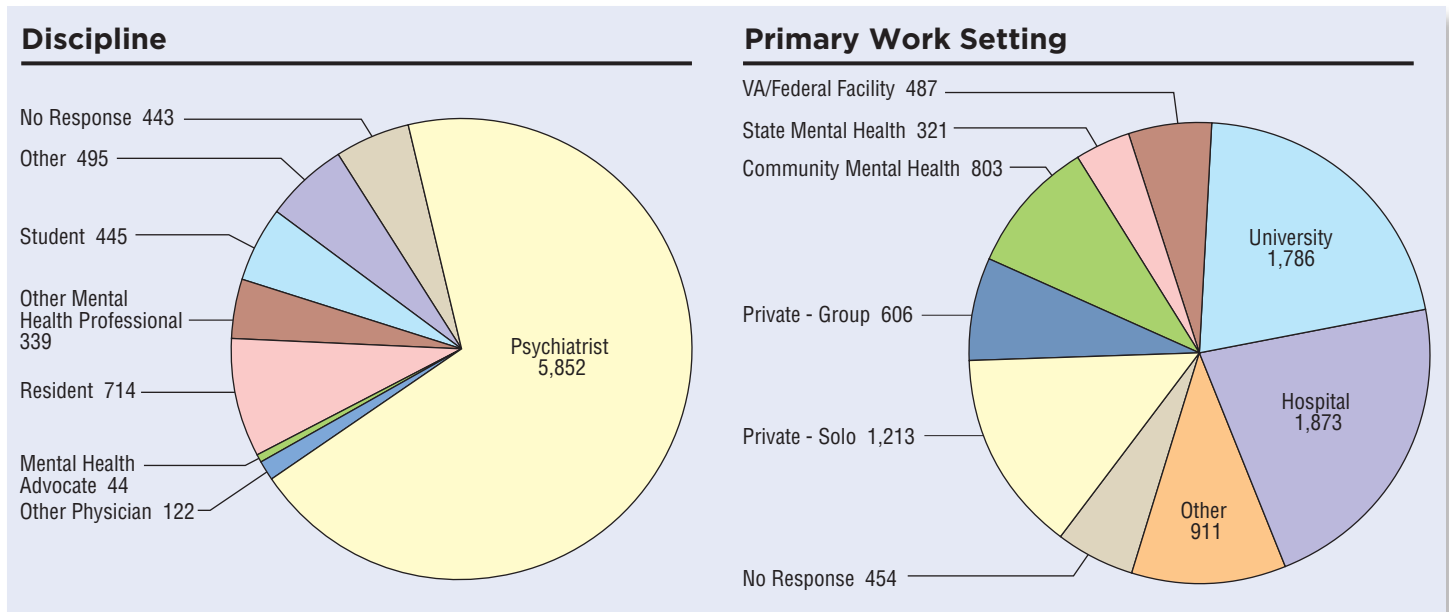
■ 2016	November	1	■ Exhibit sales begin
	December	15	■ Housing opens
■ 2017	January	3	■ First booth cancellation deadline
	February	20	■ Freeman Online Exhibitor Service Information
	March	3	■ Balance of booth fee due ■ Second booth cancellation deadline - no further refunds ■ Deadline to submit description in program



Statistics – Previous Annual Meetings

	2016 Atlanta	2015 Toronto	2014 New York	2013 San Francisco	2012 Philadelphia
Members & Affiliates	5,196	5,259	7,670	6,255	5,293
Non-Members	3,326	4,247	7,048	5,986	4,249
Guests	405	497	795	1,029	654
Exhibitors, Press & Administration	1,634	1,315	1,799	1,552	1,572
Professional Attendance	8,522	9,506	14,718	12,241	9,542
TOTAL	10,156	10,821	16,517	13,793	11,114

2016 Annual Meeting Discipline & Primary Work Setting Data

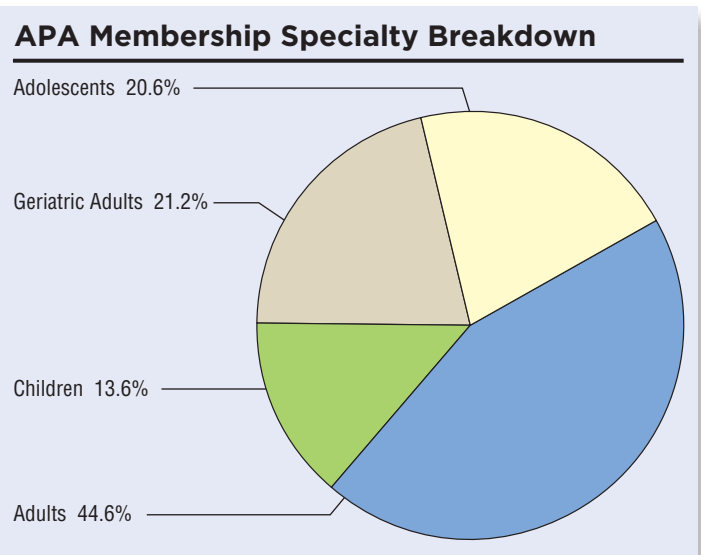


Membership Statistics

The American Psychiatric Association is the world's largest psychiatric organization. It is a medical specialty society representing more than 36,500 psychiatric physicians and medical students from the U.S. and around the world.

Consider the following overall demographics of APA members:

U.S.	90%
International	10%
Male	61%
Female	39%
Board certified	77%
White	70%
Minorities	30%



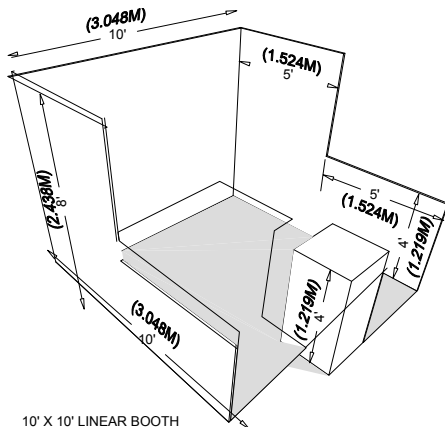
Exhibitor Booth Packages

Booths include:

[View Floor Plan](#)

- Listing in *Exhibits Guide* (if received by deadline)
- Listing in the *APA Daily* publication (if received by deadline)
- Visibility in the APA Meeting App
- Visibility on the digital, exhibit floor map
- Unopposed exhibit hours Sunday – Tuesday
- Marketing and support opportunities
- Complimentary exhibitor registrations (no access to general sessions) – six (6) per 100 sq. ft.
- Exhibitor Only Lounge, Sunday – Tuesday during exhibit hours
- Publishers Book Fair and Career Fair (exhibit Saturday – Tuesday)

The **Publishers Book Fair** is an area assigned to publishers of print or electronic media. The **Career Fair** allows the attending psychiatrists, mental health professionals, resident-fellow members, residents and first through fourth year career professionals an opportunity to take part in recruitment opportunities. Check the appropriate box on the Contract to Exhibit.



10' X 10' LINEAR BOOTH

10' x 10' Booth (100 sq. ft.):

Corner: \$3,400
 Inline: \$3,300

- Standard 7' x 44" identification sign
- 8' high back drape and 3' high side dividers

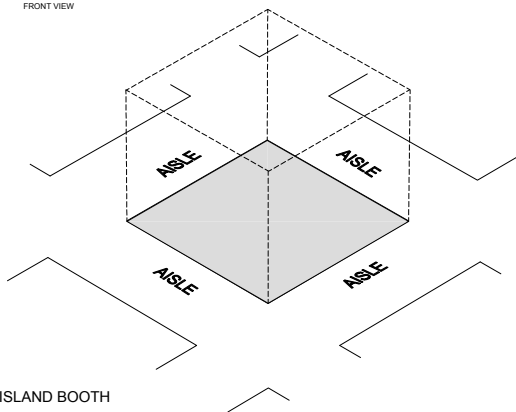
10' x 20' Booth (200 sq. ft.):

Corner/corner: \$6,800
 Corner/Inline: \$6,700
 Inline/Inline: \$6,600

- Standard 7' x 44" identification sign
- 8' high back drape and 3' high side dividers

- Displays over 4' in height and within 10 lineal feet of an adjoining booth or cross-aisle must be confined to the back half of the booth.
- Corner booths cannot exceed 12' in height.

FRONT VIEW



ISLAND BOOTH

Island Booth (20' x 20', 400 sq. ft. minimum)

\$39.00 per square foot

- Booth renderings/schematics are required, and must be approved by Exhibit Manager
- Booth structures and hanging signs limited to 20' in height

Booth cost does not include furnishings, carpet (required) or utilities such as electricity and Wi-Fi.

How to Exhibit

All booth sales must be reserved online (credit card and check payments). Check payments must be made within 14 days).

The link to reserve a booth:
https://s4.goeshow.com/apa/annual/2017/exhibit_sales.cfm

[View Floor Plan](#)

Payment for Space

There is a 50% deposit required. Payments may be made by credit card (Visa, MasterCard or American Express) or by check, payable to the American Psychiatric Association. Check payments must be received within 14 days or booth space will be released. Your reservation confirmation will provide mailing information.

Full payment of all rental charges is due on or before March 3, 2017. Contracts submitted after March 3, must be accompanied with full payment. All exhibiting organizations cancelling or downsizing exhibit space will be charged a 10% processing fee in addition to cancellation fees (see below). All exhibitors are liable for unpaid booth fees if cancellations, reductions, or changes occur prior to receipt of payment. No refunds will be issued for exhibit space cancellations received after March 3. There is no cut-off date to booth sales if space is available.

Booth Cancellations, Reductions and Changes

Exhibitor cancellation requests, including booth reductions and changes to configurations, must be received in writing by the APA Exhibits Manager at apaexhibits@psych.org. The fee will be refunded in the manner in which it was received. The refund policy fees are as follows:

Until January 2, 2017:	Full refund, less 10% processing fee
January 3 - March 3, 2017:	50% of total booth cost refunded, less 10% processing fee
After March 3, 2017:	No refunds

Space Assignment

Exhibit space sales will begin on November 1, 2016, and will be assigned exhibit space on a first-come, first-served basis.

If an exhibitor requests to be moved onsite to a more desirable location, the exhibitor will be responsible for any labor costs associated with the move.



Advertising and Sponsorship Opportunities

Make a larger impact with featured advertising and sponsorship opportunities. Increase your ROI by targeted print, on site and online advertising. A variety of sponsorship and advertising opportunities are available. You must be an exhibitor to participate and a booth must be fully occupied during the entire show.

Production Artwork Deadlines

The deadline for all production ready artwork is due Friday, March 31, 2017.

The following increases will be in effect after that date:

April 1 – April 17:	Increase by 25%
April 18 – May 2:	Increase by 50%
May 3 – May 15:	Increase by 100%

A graphic proof will be sent 5 - 7 business days after receipt of production artwork and sample pdf. Approval or revisions will be required 48 hours after receipt. If revisions are needed due to layout changes or improper sizing, the new date when Freeman receives the updated artwork will be considered the new date for pricing. Production will not continue until balance and any late charges are paid in full, which can further affect increases.

Contact Vernetta Copeland at vcopeland@psych.org to discuss the following opportunities:

Advertising Display Light Panels

To provide a means for exhibitors to promote their company name, product/service, product theaters, booth theme or booth location, full-color display panels will be placed throughout the Exhibit Hall available to rent.

Rotating Advertising Displays: Located throughout the Exhibit Hall. Each display will have four individual display panels approximately 7' high by 37" wide. Graphics will be printed in color from exhibitor-supplied artwork.

Lighted, Four-Sided Rotation Display: \$25,000

Advertising Display Panels: Located by selected entrances and along the aisles of the Exhibit Hall, each display panel is approximately 7' high by 37" wide. Graphics will be printed in color from exhibitor-supplied artwork.

Single, Lighted Ad Panel: \$7,000 each

Any upgrades or special requests will involve an additional cost.

Exhibitor Suites

Executive Suites located in the Exhibit Hall will be available for rent. These suites will provide an excellent venue to have private meetings with clients or conduct staff meetings. Several sizes are available to meet your individual requirements. There will be access to the suites from 10:00 a.m. – 4:00 p.m., Sunday – Tuesday. Refreshments may be ordered separately through Convention Center catering.

Private executive suites constructed with fabric-covered hard walls and lockable door, will include carpeting, a 22"x 28" identification sign and furnishings as listed below:

Exhibitor Suite: 10' x 10' - \$2,900

Furnishings include: 4 chairs, 1 round table, 1 wastebasket.

Executive Exhibitor Suite: 10' x 20' - \$5,800

Furnishings include: 8 chairs, 2 round tables, 2 wastebaskets.

Silver Exhibitor Suite: 20' x 20' - \$11,600

Furnishings include: 16 chairs, 2 round tables, 2 wastebaskets, (2) 6' white draped tables, 1 lockable cabinet.

Note: Furniture upgrades will involve additional costs. Electricity is additional.

Advertising and Sponsorship Opportunities (continued)

Contact Vernetta Copeland at vcopeland@psych.org to discuss opportunities:

CHARGING STATIONS \$30,000

Computer and cell phone charging stations are a great way to get awareness out to the meeting attendees. Stations will be placed in a general area in the Exhibit Hall. The logos will be on display throughout the duration of the meeting. APA will provide signage with sponsor's product logo. Refer to production deadlines on page 10.

AISLE BANNER DANGLER \$25,000

The Aisle Dangler hangs from the aisle banner with the advertising logo, booth # and aisle#. This is a sole sponsorship and the company will provide artwork for inclusion on all banner signs (maximum of 19 danglers). Refer to production deadlines on page 10.

NEW! ELECTRONIC POSTER BOARDS \$80,000

One of the many exhibit hall highlights includes the poster sessions scheduled throughout the conference. The APA will be offering digital poster boards for all scheduled poster sessions. Medical students, researchers, young investigators and Fellows will have an opportunity to display their research and clinical work on digital monitors. The sponsor will have the unique opportunity to build visibility and further brand recognition with logo placement on the global menu and poster kiosk through the duration of the Annual Meeting.

BRAIN BREAKS \$5,000

Brain Break pods will be located in the Exhibit Hall or in the Education Center. These Brain Break pods will have educational activities, interactive games, puzzles and coloring pages. The purpose is to allow the attendee to break and refresh from the intensive educational sessions they have attended throughout the day, as well as allow for networking opportunities with fellow attendees. Sponsors will have an opportunity to have their logo and name printed on the Brain Break signage as the sponsor through the duration of the meeting.



FOUR (4) SHUTTLE BUSES – CORPORATE LOGO OR PRODUCT BRANDED \$45,000

Enjoy the ultimate marketing tool by purchasing a rolling advertisement during this year's Annual Meeting. Your custom artwork will be on display on the official shuttle buses providing service from Saturday through Wednesday during shuttle operation. Advertiser will enjoy maximum exposure, as all attendees of the Annual Meeting will be able to see the coach at the Convention Center and the general public will view the advertising as the motor coaches drive around the city between the hotels and the Center.



CONVENTION CENTER DISPLAY OPPORTUNITIES

Convention Center display opportunities are available for you to advertise on banners, column wraps, billboard marquees outside of the Convention Center, park benches in exhibit hall, banners, column wraps and more. A special link describing location availability, costs and specific details for each option will be available on the Freeman *PlanTour* site. Go to: <https://psychiatry.org/psychiatrists/meetings/annual-meeting/exhibitors/sponsorship-and-support-opportunities>.



Contact Lindsey Fox at lfox@psych.org to discuss the following opportunities:

PRODUCT THEATER SESSIONS \$65,000 (60 Minutes)

The sessions will take place in a separate theater area built in the Exhibit Hall. There will be 12, 60-minute promotional product presentation sessions available — 11:00 a.m., Noon, 1:00 p.m. and 2:00 p.m. on Sunday, Monday and Tuesday, with a standard set classroom for 250 participants and 50 additional chairs in the back of the room. The cost includes standard audiovisual equipment (LCD projector and screen), boxed lunch and lead retrieval devices. Time slots will be assigned on a first-come, first-served basis. Announcement of the program, including topic, speaker and supporter will be listed in the *Exhibits Guide* portion of the *APA Guide*.

[Product Theater Guidelines](#)

ADVERTISING PANELS ON PRODUCT THEATER \$4,000 (per panel)

If you are presenting a Product Theater, you may be interested in purchasing advertising panels on the Product Theater structure, which will face the Exhibit Hall floor. The advertisement will remain throughout the exhibit dates. Artwork is supplied from presenter's company. Refer to production deadlines on page 10.

THERAPEUTIC UPDATES \$40,000 (per session)

Evening, two-hour informational programs will be offered at a meeting hotel. Supporters may design a non-CME informational program for physicians attending the

meeting. Hotel ballrooms will be preset for the programs in rounds. Announcement of the program including topic, speaker and supporter in the *APA Exhibits Guide*. All other program costs are the responsibility of the sponsor, including ballroom rental fees, if applicable, audiovisual equipment and food and beverages.

[Therapeutic Updates](#)

RESIDENT POSTER SESSION AND AWARDS \$25,000

The APA is offering a special poster session dedicated to residents, medical students and research or clinical fellows. All will be formally invited to participate by sharing their research projects and practice experiences with colleagues. Award ribbons and certificates will be given for best posters in poster categories.

“DO NOT DISTURB” DOOR HANGERS OR HOTEL KEY CARDS \$15,000 Per Hotel

Remind attendees/guests to visit your Exhibit Hall booth or to build corporate or product awareness. Choose any conference hotel to provide branded, “Do Not Disturb” hotel door hangers or hotel key cards. Provide APA and vendor design to put in each hotel room for conference attendees for the meeting. The supporter will work directly with the APA vendor to produce and distribute items. The supporter will incur all costs for production and distribution of door hangers or key cards at the APA Annual Meeting hotels and may choose as many or as few hotels as the supporter wishes.



Contact Lindsey Fox at lfox@psych.org to discuss the following opportunities:

APA CAFÉ WITH WI-FI, COFFEE SERVICE AND CHARGING STATIONS

\$115,000 (2)/\$57,500 EACH

- **APA Café** along with a charging station, Wi-Fi and coffee will be located in the Exhibit Hall. Supply your logo and/or product branded mugs or cups for coffee. Signage available for the support in the Café and listed in the *APA Guide* in the *Exhibits Guide* section. Cafes will be available on the exhibit floor for sponsorship.
- **Computer and cell phone charging stations** are a great way to get awareness out to the meeting attendees. Stations will be placed within the Cafes' in the Exhibit Hall. The logos will be on display throughout the duration of the Exhibit Hall hours and dates of the entire meeting for the charging station. APA will provide signage with sponsor's product logo. Refer to production deadlines on page 10.

WIRELESS INTERNET \$50,000

Provide wireless internet access in the Convention Center to attendees. The landing screen will be personalized with corporate logo and information. The company name will also be listed in the *APA Exhibits Guide*.

VIRTUAL REGISTRATION BAG \$1,000

The Virtual Registration Bag allows companies to submit PDF materials for upload online to attendees prior to the meeting. This information will be sent to all attendees prior to the meeting along with their registration confirmations. The deadline for submission is April 21, 2017.

Contact Tristan Gorrindo, M.D., at tgorrindo@psych.org to discuss the following opportunity:

NEW! INNOVATION ZONE (PRICES VARY)

To address the ever changing landscape in technology and innovation in relation to mental health services, the APA is developing an Innovation Zone as part of the exhibit hall. The Innovation Zone will allow attendees to learn, experience and network with leaders in the mental health technology and innovation space. With a focus on interactivity and networking, the Innovation Zone will be equipped with smart desks for sponsor demonstrations, idea exchange and pitch sessions. In addition to smart desk exhibitor kiosks, the Innovation Zone will feature a small theatre and stage for a series of innovation talks, as well as a shark-tank style innovation session. The sponsors will have additional brand visibility opportunities through signage and an Innovation Zone pocket program. Do not miss your opportunity to join the mental health technology movement.

Sponsorship Levels:

Geopbyte \$30,000

Includes: Smart desk in the innovation zone, industry expert presentation, signage and pocket program recognition

Gigabyte \$15,000

Includes: Smart desk in the innovation zone, Pitch and Listen session, signage and pocket program recognition

Megabyte \$5,000

Pitch and Listen session, pocket program recognition

Byte \$1,000

Pocket program recognition

The Innovation Zone may vary depending on total funding for this initiative.

Advertising and Sponsorship Opportunities (continued)

Contact PMI to discuss the following opportunities:

Tim Wolfinger, 917-710-8535, twolfinger@pminy.com

Jill Redlund, 908-313-7264, jredlund@pminy.com

APA DAILY AND ADVERTISING \$25,000

Reach meeting attendees as they read late-breaking news and scientific coverage in the meeting's official newspaper. The *APA Daily* offers advertisers comprehensive exposure at the meeting, with 25,000 issues distributed in three editions over five days. The online *APA Daily* also offers bonus digital advertising opportunities—it is sent not only to meeting attendees but also to APA members who could not attend the meeting.

MOBILE EVENT APP \$50,000

The APA Meetings App gives attendees all the information necessary to navigate the event. The sole sponsor will receive a global menu entry that connects to content or a website of its choice and acknowledgement in ads and promotion of the app. The sponsor will also receive a promoted post in each attendee's activity feed each day of the event. Attendees can build their personal schedules of sessions and exhibitor events and receive alerts. Additional app functions include the full schedule of scientific sessions and allied meetings, speaker bios, maps, exhibitor list, daily news, social media feeds and the city guide.

DISTRIBUTION RACKS \$25,000

The exclusive sponsor of the *APA Daily* distribution racks is guaranteed incredible visibility each time an attendee passes by or grabs a newspaper from one of the racks placed at premium locations throughout the Convention Center. This unique marketing opportunity includes corporate advertising on the side panels, as well as a full-page, four-color ad in each issue of the *APA Daily*.

APA DOCTOR'S BAG DISTRIBUTION

Be the sponsor of the Doctors Bag and have your company name and logo imprinted on it or put your insert into the bag to be distributed directly to APA Annual Meeting attendees at registration on Friday, Saturday and Sunday, May 19–21, 2017.

Bag Sponsorship: \$35,000

Insert: \$ 8,000



Advertising Reservation Form

APA Guide – 2017 American Psychiatric Association Annual Meeting

Deadline to Reserve Ad Space: April 3, 2017

Material Due: April 10, 2017

The *APA Guide* to the Annual Meeting is the only official book distributed onsite to registrants at the APA Annual Meeting in San Diego, Calif., May 20 – 24, 2017.

The *APA Guide* combines the Program Book, New Research and Exhibits Guide into one comprehensive, full-color book.

All advertisers in the *APA Guide* will have their exhibit name highlighted in the Exhibits Guide section.

Advertising Sizes and Rates			Preferred Positions	
	Black & White	Four Color	Available in Four Color Only	
<input type="checkbox"/> Full Page	<input type="checkbox"/> \$3,940 net	<input type="checkbox"/> \$5,690 net	<input type="checkbox"/> Cover 2	\$13,550 net
<input type="checkbox"/> ½ Page	<input type="checkbox"/> \$2,480 net	<input type="checkbox"/> \$3,710 net	<input type="checkbox"/> Cover 3 and 4	\$22,520 net
<input type="checkbox"/> ¼ Page	<input type="checkbox"/> \$ 990 net	<input type="checkbox"/> \$2,180 net	<input type="checkbox"/> Cover 4	\$16,950 net
<input type="checkbox"/> 2 Page Insert (supplied by advertiser)		\$8,170 net	<input type="checkbox"/> Cover 3	\$11,090 net
<input type="checkbox"/> 4 Page Insert (supplied by advertiser)		\$16,290 net	<input type="checkbox"/> Tab (2 sided)	\$12,750 net

If ad has more than one unit, please specify ad configuration below.

Cancellation Terms:

- All signed agreements are firm. No cancellations will be accepted after closing.
- All preferred positions (Cover 2, Cover 4, Center Spread and Annual Meeting Guide Section Tabs) are non-cancellable after February 1, 2017.
- Preferred position cancellations will incur a 10% processing fee.

Ad Specifications – (See following page)

Yes! We would like to reserve space in the official *APA Guide of 2017 APA Annual Meeting*.

Please reserve the space checked above. (Space is subject to availability.)

Contacts:

Pharmaceutical Products and Services

Pharmaceutical Media, Inc.

Tim Wolfinger

P: 212-904-0379

E: twolfinger@pminy.com

Jill Redlund

P: 908-313-7264

E: jredlund@pminy.com

Non-Pharmaceutical Products and Services

Pharmaceutical Media, Inc.

Eamon J. Wood

P: 212-904-0363 F: 212-685-6126

E: ewood@pminy.com

Return reservation form to:

Pharmaceutical Media, Inc.

Susan Tagliaferro

P: 212-904-0378 F: 212-685-6126

E: stagliaferro@pminy.com

Billing Information

Advertiser: _____

Bill to: Advertiser Agency

Billing Address: _____

Name: _____

Email: _____

Phone: _____ Fax: _____

Payment Information

Purchase Order Number (if available): _____

Credit Card (Type): _____

Name on Credit Card: _____

CC Number: _____

Exp: _____

Prepayment Amount (each ad): _____

Signature: _____

Payment Terms: Payment Due Upon Receipt of Signed Order

This is an annual meeting publication. Just as payment for booth space is due prior to the meeting dates, so is payment for all ad placements.

APA Guide - 2017 American Psychiatric Association Annual Meeting

Advertising Specifications

Ad Sizes

Trim size: 8 1/8"w x 10 7/8"h
Bleed page: 8 3/8"w x 11 1/8"h
Bleed page spread: 16 1/2"w x 11 1/8"h
Full page: 7"w x 10"h
1/2 page: 3 3/8"w x 10"h or 7"w x 4 7/8"h
1/4 page: 3 3/8"w x 4 7/8"h
Keep essential elements 1/2" from bleed edges.

Print Requirements

We utilize 100% digital computer-to-plate production according to SWOP standards. Submit all ads in a PDF according to the guidelines available at <http://www.appi.org/Journals/Pages/AdvertisingInfo.aspx>. All 4-color ads must be accompanied by a digital SWOP certified proof. Visit www.swop.org for a list of certified proofs.

Design Services

We can design your ad in a PDF format for a non-commissionable production charge of \$75 for 1/4 page, \$150 for 1/2 page and \$200 for full page.

For production information about inserts and premium tab dividers, contact:

Susan Tagliaferro
Pharmaceutical Media, Inc.
Production Manager
30 East 33rd Street, 4th Floor
New York, NY 10016
P: 212-904-0378
E: stagliaferro@pminy.com

Send materials to:

Susan Tagliaferro
Pharmaceutical Media, Inc.
Production Manager
30 East 33rd Street, 4th Floor
New York, NY 10016
P: 212-904-0378
E: stagliaferro@pminy.com



Attendee Mailing Label Information

Reach Annual Meeting Attendees and APA Members Before and After the 2017 APA Annual Meeting With APA Mailing Lists!

Pre-Meeting Registration List

- Available April 24, 2017 (The list will be available for shipment from April 24, 2016 to August 1, 2017.)
- Various selection criteria are available including registrants, guests and geographic locations (excludes exhibitors, administration and press).
- Following the meeting, the registration list will be available thru August 1, 2017.

APA Member List

- Send your message to APA members before the pre-registration list is available.
- U.S. count includes selections by member's area of interest and geographic location.

Contact Tim Jones at tjones@psych.org or 703-907-7364.

2017 Mailing List Pricing and Fees*

	2017 APA Annual Meeting Attendees List	2017 APA Membership Mailing List
Microsoft Excel file	\$240 per 1,000 names + \$90 flat service fee	\$190 per 1,000 names + \$90 flat e-mail fee
Minimum Label Fee	\$450	\$400
Selection Fees (First three selections)	\$24 per 1,000 names	\$20 per 1,000 names
Additional Selections	\$10 per 1,000 names	\$10 per 1,000 names
nth name	\$10 per 1,000 names	\$10 per 1,000 names
Minimum Selection Fee	\$60	\$60

* A \$90 flat email fee applies to all orders.

Pre-Meeting Registration List

The APA provides mailing lists for the purpose of promoting approved educational or scientific courses, seminars, meetings, recruitment, books or products concerned with mental health or mental illness and its treatment. APA must approve mail pieces before the order can be processed, and reserves the right to refuse any request for rental of its mailing list. The lists are sold for **ONE-TIME use only** by the requestor, not to be reproduced in any form or sold to another user. All orders **must be used within an eight-week period** of receiving the list. Our list may not be used to purchase phone numbers, fax numbers and/or email addresses for any purpose. A reciprocity policy applies to rentals of the APA member list by publishers of professional psychiatric content, but this policy does not apply to exhibitors at the 2017 APA Annual Meeting who are purchasing the 2017 Pre-Meeting Registration List.

Future APA Meetings

Annual Meetings

2018 • May 5 – 9 • New York, N.Y.

2019 • May 18 – 22 • San Francisco, Calif.

2020 • April 25 – 29 • Philadelphia, Pa.

Institutes on Psychiatric Services

2017 • October 19 – 22 • New Orleans, La.

2018 • October 4 – 7 • Chicago, Ill.

2019 • October 3 – 6 • New York, N.Y.

